

Report on Celebration of World Entrepreneurs Day

Theme: “Role of Innovation in the Entrepreneurial Journey”

The Innovation Club and SSIP Cell of Government Science College, Chikhli, Dist. Navsari, organized a special programme to celebrate World Entrepreneurs Day on 25th August 2025 on the theme “Role of Innovation in the Entrepreneurial Journey.” The programme was organized with the objective of developing an entrepreneurial mindset among students and creating awareness about business, entrepreneurship, innovation, leadership, and opportunities available through the present startup ecosystem.

The programme was conducted in two sessions: Session I from 12:00 PM to 1:30 PM and Session II from 1:45 PM to 3:15 PM. A total of 35 students and 4 faculty members participated in the programme.

The resource person was Mr. Tejas Desai, Founder & CEO, Shree Dutt Plastic, G.I.D.C., Antaliya, Bilimora, Gujarat. Shree Dutt Plastic is engaged in the manufacturing of blow moulded, injection moulded, and thermoformed articles.

Session 1: Understanding Entrepreneurship and Business

The session began with an interactive discussion in which Mr. Desai asked students about their understanding of entrepreneurship and business. He explained the basic concepts and discussed the distinction between a business and entrepreneurship. To connect the concept with students' interests and common experiences, he also asked whether they had watched the television programme “Shark Tank” and used it as a reference to explain startup ideas, investment, pitching, and entrepreneurial opportunities.

The speaker then shared his own entrepreneurial journey and explained how he started his venture through ground-level work and practical experience. He described how exploring local industries and observing real-world requirements helped him identify opportunities. He also shared the challenges he faced during his entrepreneurial journey, particularly in terms of technology, finance, and knowledge, and explained how persistence and continuous learning helped him overcome these challenges.

Session 2: Innovation, Leadership and Real-World Problem Solving

In the second session, Mr. Desai focused on the importance of leadership and innovation in entrepreneurship. He explained the role of a leader in building and managing an enterprise and highlighted important qualities of a good leader, including decision-making, responsibility, adaptability, communication, and the ability to motivate and work with others.

He emphasized that successful innovation begins by identifying a real-world requirement, gap, or unmet need of the general public. Students were encouraged to connect their academic and technical knowledge with such requirements and develop solutions that require less effort, lower cost, and greater efficiency, while creating value and generating profit. He encouraged students to continuously improve their products or services and focus on solutions that can make people's lives easier.

Mr. Desai introduced students to his own business, Shree Dutt Plastic, and explained its growth from its initial stage to its present position. He highlighted that products manufactured by his company are now used in several components of vehicles, with approximately 9–10 parts of a vehicle using products manufactured through his enterprise, demonstrating how identifying industrial requirements and continuously improving products can lead to sustainable business growth.

The speaker also discussed the changing startup ecosystem in India. He pointed out that earlier there were relatively fewer structured government support mechanisms for startups, whereas today students from schools and colleges can access various government initiatives and support systems for innovation and entrepreneurship. He encouraged students to actively utilize these opportunities and contribute to the development of their region, state, and ultimately the nation.

Industry Exposure and Support to Student Innovators

As an encouraging gesture towards student innovation, Mr. Desai invited students to visit Shree Dutt Plastic at Antaliya G.I.D.C., Bilimora to gain practical exposure to industrial operations and manufacturing processes. He also offered students the opportunity to utilize suitable facilities of his company for developing their Proof of Concept (PoC) or prototypes, subject to feasibility and mutual coordination.

Conclusion

The programme provided students with valuable practical insights into entrepreneurship, business development, innovation, leadership, problem identification, and industrial challenges. The personal experiences shared by the speaker helped students understand that entrepreneurship is not merely about starting a business, but about identifying genuine problems, creating useful solutions, continuously innovating, and generating value for society.

The interactive nature of the sessions encouraged students to think beyond conventional career paths and explore entrepreneurship as a meaningful opportunity. The programme also strengthened the connection between the academic institution and local industry by creating opportunities for industrial visits and practical support for student PoC and prototype development.

Overall, the celebration successfully motivated students to observe real-world problems, identify opportunities, utilize available government and institutional support, and contribute towards innovation-led entrepreneurship and nation building.

Outcome

- Students gained practical understanding of business and entrepreneurship.
- Students understood the importance of innovation and problem identification.
- Students learned about leadership and challenges in entrepreneurship.
- Students were motivated to identify real-world needs and develop efficient solutions.
- Students became aware of government support for student innovators and startups.

- Industry interaction opportunities were created through the proposed company visit and PoC/prototype support.